

Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form

If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name)

Alice Wiseman

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

PART 1 – PREMISES OR CLUB PREMISES DETAILS

Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description

311-313 High Street

Post Town Gateshead

Post Code NE8 1EQ

Name of premises licence holder or club holding club premises certificate (if known)

Number of premises licence or club premise certificate (if known)

PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

		Please Tick √
1)	A responsible authority (please complete (C) below)	x
2)	A member of the club to which this representation relates (please complete (A) below)	
3)	Other persons (Please complete (A) or (B) below)	

(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)

Mr Mrs	Miss	Ms	Other Title (for example, Rev)
Surname		First Na	ames
I am 18 years old or over			Yes (Please Tick)
Current Address			
Post Town			Post Code
Daytime contact telephone	number		
E-mail address (optional)	[

(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)

Name and Address		

Telephone Number (If any)	
E-Mail address (optional)	

(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION

Name and Address	
Alice Wiseman	
Director of Public Health	
Gateshead Council	
Regent Street	
Gateshead	
NE8 1HH	

Telephone Number (If any)	0191 4332777

E-Mail address (optional)	

This representation relates to the following licensing objective(s)

		Please Tick √
1.	The Prevention of Crime and Disorder	х
2.	Public Safety	
3.	The Prevention of Public Nuisance	х
4.	The Protection of Children From Harm	х

Please state the ground(s) for representation (please read guidance note 1)

This representation is made in my capacity as Director of Public Health for the Borough of Gateshead.

The Director of Public Health in Gateshead does not feel that the licence application evidences how the applicant intends to ensure the promotion of the licensing objectives specifically the prevention of crime and disorder, prevention of public nuisance and the protection of children from harm

Since 2013 Directors of Public Health have been 'responsible authorities' under the Licensing Act 2003. The role of the Director of Public Health is to help promote the health and wellbeing of the local populations they serve. The Public Health approach to reducing harms arising from alcohol misuse is to encourage and promote responsible drinking and protect young people from related harm. This is an expansive remit that influences a wide range of circumstances, including local licensing arrangements. Similarly, the licensing regime is concerned with the promotion of the licensing objectives, which collectively seek to protect the quality of life for those who live, and work in the vicinity of licensed premises, and those who socialise in licensed premises.

My concerns about the application for an alcohol licence at 311-313 High Street, NE8 1EQ come from the lack of information provided. There is not enough evidence in the application about how the business will operate, in particular, relating to the proposed alcohol delivery. From the detail provided I am not assured that the applicant will have the processes in place to promote the licensing objectives.

An email was sent to the applicants agent on 16th July 2020 to ask for further information about the delivery element of the licence application, relating to;

- the times when deliveries would be made,
- how it would be delivered and by whom,

- whether the alcohol delivery is intended to be part of a larger food shop, or a standalone purchase,
- what the timescale from purchase to delivery will be,
- whether there will be a minimum spend for a delivery.
- How the alcohol intended for delivery between 23.00 and 03.00 would be purchased

I have not received a response to my request, therefore cannot determine how the applicant intends to operate.

In the application it states that the premises will be open until 23.00, but that between 23.00.and 03.00.it will be delivery only. I have concern's that alcohol delivery at this time would increase the availability and accessibility of alcohol. The level of alcohol related harm experienced in Gateshead is high. Poorer populations and communities experience a disproportionately greater level of alcohol-attributable harm (AFS and SHAAP, 2011). No delivery radius has been provided, therefore it is impossible for me to assess the impact of this licence application. There is no detail given about who will provide the deliveries and who will be responsible for the training of those doing delivery to ensure that Challenge 25 policy is upheld.

Rising consumption has been attributed to the increased affordability, availability and promotion of alcohol, along with a greater social acceptance of regular drinking and a tolerance of drunkenness. Increased availability of alcohol has come about through the progressive relaxation of the licensing regime. The contributory role that alcohol plays in a wide range of adverse social consequences is also increasingly recognised with links to crime, social disorder, fire fatalities, violence, domestic violence, child neglect and work-related problems.

Without the opportunity to consider the further information requested I cannot be assured that the licensing objectives would be met if this application were to be granted.

Please provide as much information as possible to support the representation (Please read guidance note 2)

Please Tick √

Have y	you made any	v representation	relating to these	premises before?
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If Yes, please state the date of that representation

Day		Month		Year			

If you have made representation before relating to this premises please state what they were and when you made them.

How We Collect And Use Information

The information collected, on this form and from supporting evidence, by Gateshead Council will be used to process your application. The information may be passed to other Enforcement Agencies as permitted by law.

We may check information provided by you, or information about you provided by a third party, with other information held by us. We may also get information from certain third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds in other ways, as permitted by law. These third parties include Government Departments and local authorities.

We will not disclose information about you to anyone outside Gateshead Council nor use information about you for other purposes unless the law permits us to.

Gateshead Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about what information we have about you, or the way we use your information, you can ask at Civic Centre, Regent Street, Gateshead, NE8 1HH

Part 3 – Signatures (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature	Elu Wiseman	Date	31.7.20
Capacity	Director of Public Health		

Contact name (where not previously given) representation. (Please read guidance note 5)	and	address	for	correspondence	associated	with	this
Post Town		Post Co	de				

Telephone Number (if any)	
E-mail Address (optional)	

Notes for Guidance

- 1. The ground(s) for representation must be based on one or more of the licensing objectives.
- 2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
- 3. The representation form must be signed.
- 4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 5. This is the address which we shall use to correspond with you about this representation.
- For further information about the Licensing Act 2003 please contact: The Licensing Act Section, Development & Public Protection, Civic Centre, Regent Street, Gateshead Tyne and Wear NE8 1HH Tel: 0191 433 3918 or 0191 433 3178